



## HAPPY BIRTHDAY

Nescafe was introduced in nineteen thirty eight and comforted the nation through six years of world hate or warmed us in the freeze-up of nineteen forty seven and in the summer floods of two thousand and seven nineteen fifty three was the coronation of our Queen and Nescafe helped us celebrate - with the new television screen. In nineteen sixty six England were world cup heroes and in nineteen eighty two we raised the Mary Rose. We've had nailbiting elections and some dubious sports team selections. In nineteen ninety one we launched Helen into space and for seventy five years the Queen has led us - with grace. Two thousand brought a brand new Age and now its technology thats all the rage. Coffee mornings and business meetings from Scotland to Torbay have been made more pleasant with a mug of Nescafe. Since its birth in thirty eight its always been our pleasure to meet with friends, drink Nescafe and enjoy our leisure. Suffering and Celebrating all along the way, we've enjoyed every cup - so Happy Birthday Nescafe.

Benj.

PS. There have been so many changes during your 80 years - no one would imagine how it was then. I know - cos I'm 81.